

# Romeo & Giulietta

ALFA ROMEO: SPIDER SPINS WEB FOR MX-5  
NEW ZEALAND HERALD

Alfa Romeo is setting its sights on the Mazda MX-5 with a two-seater sports car to replace the now-defunct Brera Spider.

The focus is on less weight and more compact dimensions, so the car will be a true successor to the 1960s Alfa Spider that appeared in the movie The Graduate, with Dustin Hoffman and Ann Bancroft.



The newcomer will form an important part of Alfa's strategy when it returns to the important US market in 2013 after more than 15 years.

The first model to arrive there will be the 4C, revealed in concept form at this year's Geneva motor show, followed by the Giulia, a rear-drive saloon based on the Chrysler 300C that will replace the 159.

Power for the roadster will come from a four-cylinder turbocharged petrol engine - most likely a detuned version of the Giulietta Cloverleaf's 1.7-litre, delivering around 100kW. Meantime, Alfa is also reported to be working on a new chassis with weight-saving technology, so the car should tip the scales at less than 1000kg, or around 100kg less than the current MX-5.

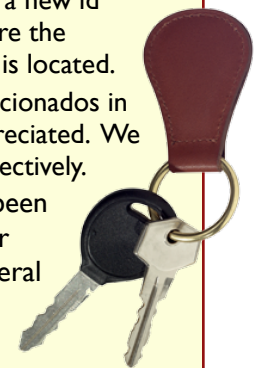
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Ciao Alfisti,  
Recently our AROCSD website has been contacted by more than a few Alfa enthusiasts surfing the net for what else, ALFA information. Now I'm one of the least educated on the nuances of the marquee and feel compelled to immediately let the contacts know this. It seems that many are more concerned that they are talking real time to a person. What a concept! In every case each person had gone to other sites with more hits but never received a reply from an e-mail or to the voice mail they had left.

One such case led to a California Giulietta keeping the original title as opposed to being issued a new California title and a new id stamp riveted where the original chassis no. is located.

The network of aficionados in our chapter is appreciated. We succeed or fail collectively.

Our chapter has been working to bolster attendance at general meetings by dovetailing meetings onto



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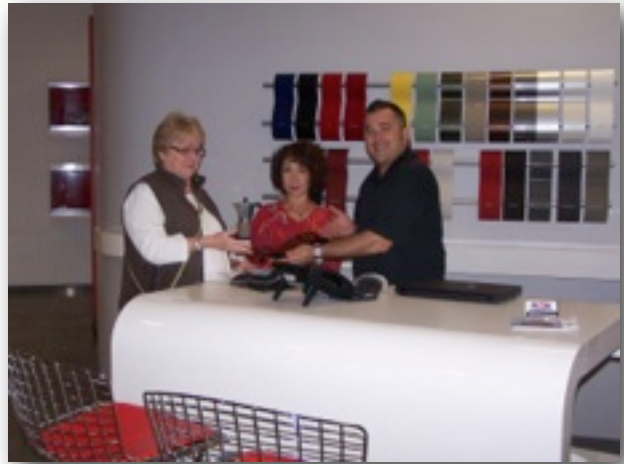
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NOVEMBER GENERAL MEETING AT THE FIAT STUDIO

Sean Russell arranged for us to have our November meeting at the Bob Baker Fiat Studio in Carlsbad. We were able to see and test-drive the new Fiat 500. Considering the small engine, the car has a lot of “go” and is a real kick to drive. The club provided French bread, cold cuts, cheese and cookies so we were well fed while enjoying the cars. Sean also arranged for donations of Fiat shirts, bags and other memorabilia for a club raffle which was a big success. One of the Alfa Club guests, Mary Catherine Hurlbut a friend of George & Anita Hershman, was so impressed with the Fiat 500 sport model after her test drive that she came back the next day and bought it. So, be on the lookout for a red-headed lady driving a metallic bronze Fiat. But don’t try to cut her off as she has completed classes at the Bondurant School of Performance driving.



IL PRESIDENTE

Ciao Alfistis,

Wow! What a great turn out at our July meeting at Parioli's in Solana Beach. I'm not sure if everyone wanted to take a break from the heat, watch "Cars" (which was playing but we really didn't watch because we were all chatting it up) or get some Italian food and wine. In any case, over 30 of us took over the back patio. They even had to put together another table for us. Speaking of "another table" a few poor souls had reserved a small table on the patio. They sure didn't know what they were in for, but they turned out to be good sports and we were able to have a brief meeting to go over the calendar. There are a lot of activities coming up so be sure to keep an eye on your inbox and check the website and newsletter.

The location for the August 10th meeting is TBD. September 17th is our annual Oktoberfest and Auction at the home of Lance and Jennifer Dong, and

September 24th & 25th is the Coronado Speedfestival.



Arrivederla

Bill

WHERE TO SERVICE YOUR CAR BUD SUITER



If you buy a new car, the answer on where to find service is easy. But for those of us who own old cars (my Alfa is now forty), the answer is not so easy.

I took the Alfa to Foreign Auto Menders in Poway for many years, but due to the recession and the dwindling numbers of Alfas, FAM is history. So I followed Dan Pluth, FAM owner, to **Midnight Oil Motors**, which has the additional benefit of being closer to my home. Midnight Oil Motors is at

9040 Carroll Way, Suite 3, San Diego, CA 92121 (858-271-9944), off Miramar Road, behind the triangular shaped green glass building.

Midnight Oil Motors has to be a fun place with a name like that, and it is. Midnight Oil Motors started operations under owner Ian Middleton in July 2009.

I recently took my car in to have a blower installed. The job took a few minutes to do and Dan Pluth thought it should give me an extra forty horsepower.

There was no charge for the installation or the parts and the installation was clean and professionally done. I recommend you consider one.

Back to reality: the blower was to cool the engine down to ambient temperature so the head bolts could be torqued properly 500 miles after head gasket replacement.

Midnight Oil Motors started out building BMW race cars and have done many, especially E30s for NASA racing. Dan Pluth is working on building a new E30 race car and has worked on a Maserati Quattroporte race car project, both for Midnight Oil. Maserati Quattroporte? A newly painted blue Mazda car shell is being built into a race car in the back room. Midnight Oil's cars have won NASA races and will be competing in BMW Club events.

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# AROCSD 2011

*Christmas Party  
Saturday, December 10<sup>th</sup> at 3:00pm*

This year's annual AROCSD Christmas Party / Gift Steal will be held at the home of **George and Anita Hershman** in Oceanside. As always, this is a semi-potluck event. The club will provide the main course (ham), and non-alcoholic beverages. We ask that everyone bring something to share with the group. If your last name begins with:

A-M: please bring a side dish  
N-Z: please bring an appetizer

We also ask that everyone bring a dozen of their favorite cookies or your favorite holiday dessert, and any "adult" beverages you would like to consume or share.

The Gift Steal will take place after dinner and the General Meeting. Everyone who brings a gift is eligible to participate. We ask that you try to keep the cost of the gifts under \$20, unless you're feeling overwhelmingly generous. The stealing is half the fun!

**DIRECTIONS TO CHRISTMAS PARTY AT THE HERSHMAN'S  
2108 NIBLICK TERRACE; OCEANSIDE  
760-433-6790**

## **FROM SAN DIEGO**

Go north on I-5 to the 78 Freeway. Exit east (toward Escondido). Take the El Camino exit, the second exit from the I-5/ 78 junction. Turn left (north) on El Camino Real. Stay on El Camino Real to the very top of the hill, you will see a large Presbyterian Church and a Cemetery on the left. Turn right at the light at the top of the hill onto Skyline (note: the street to the left is labeled Fire Mountain).

Stay on Skyline for approximately 0.8 mile. You will pass 3 streets that go off to the right; Palmer, Henie Hills, and Valley; **IGNORE ALL 3 STREETS AND KEEP LEFT.** When you hit Calle Buena Ventura, turn right. Take the first left, Summerset and then an immediate left onto Niblick Terrace. We are the second house on the right.

## **FROM RAMONA/ESCONDIDO**

From Escondido, take freeway 78 west to the El Camino Real exit in Oceanside. Turn right (north) on El Camino Real. Stay on El Camino Real to the very top of the hill, you will see a large Presbyterian Church and a Cemetery on the left. Turn right at the light at the top of the hill onto Skyline (note: the street to the left is labeled Fire Mountain), then proceed as in A above.

**FROM FALLBROOK\***

Take I-15 south and exit onto Gopher Canyon. Turn right onto Gopher Canyon (west). Stay on Gopher Canyon until it ends in a “T” intersection. Turn left onto E. Vista Way. At the corner of E. Vista Way and Bobier/Foothill turn right onto Bobier (you will see a Chevron station on the left as you approach Bobier). Stay on Bobier until you reach El Camino Real (note: Bobier changes name to Oceanside Blvd when you enter Oceanside). Turn left onto El Camino Real and proceed to the very top of the hill. You will see a large Presbyterian Church and a Cemetery on the right at the top of the hill. Turn left at the light at the top of the hill onto Skyline (note: the street to the right is labeled Fire Mountain), then proceed as in A above.

Note: From Fallbrook you can also take 76 west to El Camino Real but there are many more traffic lights.

**PARKING**

Parking is available on our Cul De Sac, and on Summerset and other neighboring streets. There is also a small parking lot (about 4 cars on each side of the road) by our tennis courts, about 30 yards past Summerset on Calle Buena Ventura.

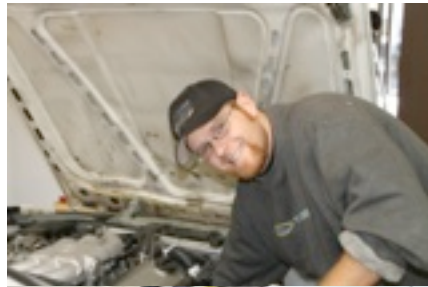
See you there!!



WHERE TO SERVICE YOUR CAR-CONTINUED

More recently, the service side of the business has taken off, evidenced by a full service bay. Most work is on BMWs, followed by Alfas (there were three there this day), Porsches, Fiats, Jaguars, Rovers, and early U.S. muscle cars. While I was there, one BMW 330i owner called in looking for cross drilled rotors and low-dust brake pads for his car. Midnight Oil Motors found the parts and booked the order.

Ian Middleton said his goal is to be the Number 1 BMW race car prep shop on the west coast while building the service business to lucrative heights. Although he's from Chicago, there is no risk he'll go back. He likes our weather too much, plus he left Chicago when he was five.



BMW E30 Race Car Being Tuned Dan Pluth Puts Finishing Touches on Alfa



Porsche Carrera on the Lift Alfa GTVs Look Best in Red

**AROCSD Merchandise Now Available**

New Club merchandise is available from the AROCSD Store at Cafe Press. Just follow this link: <http://www.cafepress.com/AROCSDStore>. The items below are just a small sampling of the items and colors that you can choose fi



## MY FIRST ALFA -- JIM ROMEO

My first Alfa was a rusty 1978 Spider Veloce. Looking back, I can't really believe I bought it except that: 1) I was a novice Alfa buyer (mostly British sports cars before this) and 2) it was really cheap (\$650.00). It ran well enough to pass smog but only after Carlos fixed the leaky exhaust manifold for me. (150 samolians). Bad top (a foggy window? How about NO window) and carpet that looked like somebody dropped a "big gulp" all over it years ago. Wow, and then the rust: floors, window edges, spare tire cove, rockers, etc. And, can somebody tell me why they painted Spiders that awful medium brown? Well, no need to get morose. But, it fulfilled a promise I made to my Dad before he passed: "We'll have your namesake car someday, Pop."

The first time I drove it, I know he was with me. "We got our Alfa Romeo now," I said with a happy smile.



## DANA POINT CONCOURS D'ELEGANCE AT ST. REGIS RESORT



## ALFA ROMEO: SPIDER SPINS WEB FOR MX-5 -- CONTINUED FROM PAGE 1

Alfa Romeo has developed a new turbocharged 1.8-litre engine boasting 224kW which is expected to provide power for the new two-seater 4C sports car.

The Porsche Cayman-rivalling 4C was revealed in concept form at the Geneva and Frankfurt motor shows this year, and uses lightweight materials for a kerb weight of just 850kg.

The new engine will be built at Alfa Romeo's Pratola Serra plant in Italy, with production beginning in 2013. Alfa has announced that the 4C will begin production that year, too.

It's also likely that the 1.8-litre turbo will power the Alfa SUV due for 2014, and a 159-replacing model available in sedan and wagon variants for the same year.

The new engine will be clean enough to meet the strict new Euro 6 air-pollution regulations in Europe.

It will join the 1.4-litre 125kW MultiAir and the 1.7-litre 173kW TBi, small-capacity/high-output engines already used in the Alfa Romeo Giulietta. Designed for both transverse and longitudinal applications, the new direct-injection four-cylinder engine will also meet the US (Tier 2 Bin 5) emissions laws.

Made entirely of aluminium, the engine will incorporate the most advanced technology; including a 200-bar direct-injection system, dual variable timing and a high-efficiency turbocharger.

"This is an extremely important step for Alfa Romeo, as we continue to reposition our brand and prepare it for global distribution. The US remains our primary objective," said Harald J. Wester, Fiat's chief technology

officer and head of the Alfa Romeo and Maserati brands.

"The dedication of group-wide resources to develop specific powertrain solutions for the specific needs of Alfa Romeo is a reflection of the renewed thrust we are placing on the development of this brand.

"This is a first step in a series of initiatives to be implemented in the near future, which will reconnect Alfa Romeo to its historical roots as a premium Italian sports car brand."



# 2011 Little Italy Festa Italian Motorsports Show



*il Presidente, cont'd.*

ALFA DAY AT CARS AND COFFEE IRVINE



social activities. It appears this has been successful by the numbers attending. It is great to see everyone in a social situation; however, our general meeting tends to get diluted. We do have business to discuss and often either run short on time to cover all our agenda items, or some members have to leave the event prior to the commencement of the meeting. The Board discussed this issue and approved moving back to monthly general meetings to be held the second (2nd) Wednesday of the month. Our July meeting has been set for 7:00 July 13th at Parioli's in Solana Beach for movie night. We are looking for feedback from our members. Do you want alternate holding meetings in a venue more conducive to presentations and discussions one month and dinner meetings then next? We need your input. As I referenced above, we are all in this together. Let us know what you think. Lets discuss this at our meeting or by all means contact me or one of the Board members (and someone really will talk with you!).

Arrivederla  
Bill

**Alfa Romeo Owners Club Membership Application**

Name \_\_\_\_\_ Spouse \_\_\_\_\_  
 Address \_\_\_\_\_  
 City / State / Zip \_\_\_\_\_  
 Telephone: (H) \_\_\_\_\_  
 (W) \_\_\_\_\_

Do you wish to affiliate with the local chapter nearest you? \_\_\_\_\_

Note: Some chapters charge additional local dues

How did you hear about AROC? \_\_\_\_\_

Please indicate your interests:

Technical     Vintage cars     Autocross     Track events  
 Tours     Social     Rally     Concours

National Dues: \$60.00 per year  
 Make check payable to Alfa Romeo Owners Club  
 P.O. Box 12340, Kansas City, MO 64116-0340

**Romeo & Giulietta Advertising Rates**

Size	Six Months	One Year
Business card	\$35.00	\$65.00
¼ Page	75.00	140.00
½ Page	130.00	235.00
Full Page	225.00	410.00
Back Cover	155.00	275.00
Flier Rate	50.00	100.00

Rates are for camera-ready artwork.

Typesetting and design available at an additional fee.

The **deadline** for all ads is the first of the month prior to the AROCSD general meeting, which is on the first Wednesday of every month. Romeo & Giulietta is mailed to members, prospective members, and all nationally affiliated Alfa Romeo Owner's Club chapters once each month, 7-10 days prior to the AROCSD General Meeting. Total mailing (including advertisers) averages approximately 175 copies per month. For information regarding advertising in Romeo & Giulietta, please contact: Lance Dong (760) 798-1652 or Hillary Galkin-Griffith (760) 787-0301.