

ROMEO & GIULIETTA



The Newsletter of the Alfa Romeo Owner's Club of San Diego

March 2010



Chili Cookoff @ Alfa Glen Fallbrook, Mar. 21
Desert Classic Concours d'Elegance Photos
European Automotive Consultants, April 14

ROMEO & GIULIETTA

THE NEWSLETTER OF THE ALFA ROMEO
OWNER'S CLUB OF SAN DIEGO



CALENDAR OF EVENTS

- March 21Chili Cookoff
- April 7 Board Meeting
- April 14 .. Membership Meeting @European Automotive
Consultants, Poway
- May 5 Board Meeting
- May 12 Membership Meeting
- Jun 2 Board Meeting
- Jun 9 Membership Meeting
- Jun 23-27 AROC National Annual Meeting, Frederick,
MD.
- Jun 27... Dana Point Concours d'Elegance, Dana Point,
CA



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*We want to hear from you! Submit
your experiences, stories, and/or
musings for print in the AROCSD
newsletter. Please forward content
to ajdong@cox.net.*

COVER PHOTO: Best in Show 1961 SZ Coda
Trunka Zagato --Scott Gauthier www.arocsd.org





Ciao Alfistis!

Vernal Equinox occurs at 16:32 UT/GMT or 1:32 p.m. e.d.t or 10:32 local time. Or..., Spring is here! (Officially on March 20th) Daylight savings Time begins on March 14th. This gives you time during the week to get the ALFA ready for that weekend. You don't want to miss our annual Chili Cook-Off. This year we will be "meeting and eating" (something we have become very good at) at the Hertings in Fallbrook on Sunday the 21st (see details re: the cookoff in the newsletter).

In April I'm very excited that we will be moving back into the garage as we hold our general meeting on April 14th at European Automotive Consultants. Erik Rathmann, owner and fellow AROC-SD member has offered to host our meeting in his new facility. Having just moved in this January, we will get an inaugural "grand tour". More details on the location in Poway to follow.

We have lots of ideas for road trips to drive our ALFAs more (we are a car club...) and see the roads less traveled in this scenic part of the country we live in.

Our next meeting will be held at our Chili Cookoff on Sunday, March 21st!

Looking forward to seeing you there!

Ciao,

Bill



This year is Alfa Romeo's centenary and in honor of the occasion the automaker is planning a series of special events, including the unveiling of a brand new model on June 24, 2010--the automaker's actual birthday. This new model is expected to be a high-performance 'GTA' version of the 8C Competizione supercar but according to a new report we may also see a smaller sports car unveiled.

Alfa Romeo will be one of the featured marques at this year's Pebble Beach Concours d'Elegance and will reportedly unveil a new sports car concept called the 4C. Insiders have revealed that the new concept will preview a more affordable follow-up model to the 8C Competizione.

In keeping with its more affordable status, the 4C will eschew powerful engines and exotic materials like carbon-fiber in favor of components derived from Fiat-based vehicles. Expect to see a highly-charged four-cylinder turbo with around 250 horsepower and sending drive to the rear wheels via a rear transaxle.

If given the green light, production numbers could hover around the 5,000 unit mark and prices could start at roughly 70,000--not cheap but reasonable for rear-wheel drive Italian sports car.



QUATTROVANTINI - PININFARINA





AROCSD 2010 Chili Cook-off

The 2010 Chili Cook-off will take place 1:00 PM Sunday March 21
at Glenna Garrett's -- 2468 Gumtree Ln., Fallbrook.

760-723-3613

Categories:

1. **Red (with and without beans)**
2. **Green (chili must contain green chile peppers and can be red, green or white chili)**
3. **Vegetarian (no animal meat or animal meat stock used)**

Prepare your entry ahead of time. Judging by members in attendance will begin immediately.

Contestants should provide:

1. Descriptive placard and/or recipe.
2. Sides to go with the chili, e.g. cornbread, tortillas, or whatever will enhance the chili eating experience.
3. Heat source – crock-pot or hot plate or burner.

Members attending the cook-off will taste and judge accordingly. When members have tried all, they will fill out a ballot.

The Club will provide the following:

1. Prize for 1st place per category and Grand Prize for Best Overall Chili.
2. Club will provide condiments--
 - Onion
 - Cheese
 - Sour cream
 - Extra hot sauce
3. Sodas, bottled water.
4. Blues music.



Electronic R & G

AROC-SD wants to keep members up to date with chapter club information by issuing a monthly newsletter, our Romeo & Giulietta. Over the years, sponsorship from advertisers has decreased as costs for printing and postage have increased. As the club is not-for-profit and maintains minimal funds to support some hospitality functions, the monthly R & G has begun to be a drain on the treasury.

At the 2010 kick-off meeting, the membership discussed an “electronic” version of the R & G as an option for continuing the newsletter while greatly reducing our operating expenses. An e-mail will be sent to members as a notification that the newsletter has been posted on the website and will include a link for direct access.

The plan is to allow members to “opt in” for a hard copy version if an electronic version will not work for them. We will begin this transition by first asking everyone to provide their e-mail address. We will begin sending the e-mail notification and link while continuing the printing and mailing for a period of time in order to allow everyone the opportunity to confirm their address. Once we are ready to complete the conversion we will also send out “last call” reminders/notices.

Please take this opportunity to provide your current e-mail address to Lance Dong at araknd@gmail.com.

If you want to continue to receive a hard copy newsletter after the transition period; please complete the section below and return it no later than March 31, 2010. Forms can be mailed to: AROC-SD, P.O. Box 83393, San Diego, CA 92138 or, Lance Dong, 243 Muirfield Way, San Marcos, CA 92069.

R & G Hard Copy “Opt In”

I request to continue to receive a “hard copy” of the AROC-SD newsletter, Romeo & Giulietta. The newsletter will be mailed to the address on record with AROC national membership.

Printed Name		Signature



2010 DESERT CLASSIC CONCOURS D'ELEGANCE



Cut along dotted line and submit to AROC or AROCSD Membership staff

Alfa Romeo Owners Club Membership Application

Name _____ Spouse _____

Address _____

City / State / Zip _____

Telephone: (H) _____

(W) _____

Do you wish to affiliate with the local chapter nearest you? _____

Note: Some chapters charge additional local dues

How did you hear about AROC? _____

Please indicate your interests:

- Technical Vintage cars Autocross Track events
- Tours Social Rally Concours

National Dues: \$60.00 per year
 Make check payable to Alfa Romeo Owners Club
 P.O. Box 12340, Kansas City, MO 64116-0340

Cut along dotted line and submit to AROC or AROCSD Membership staff



Romeo & Giulietta Advertising Rates

Size	Six Months	One Year
Business card	\$35.00	\$65.00
1/4 Page	75.00	140.00
1/2 Page	130.00	235.00
Full Page	225.00	410.00
Back Cover	155.00	275.00
Flier Rate	50.00	100.00

Rates are for camera-ready artwork.

Typesetting and design available at an additional fee.

The **deadline** for all ads is the first of the month prior to the AROCSD general meeting, which is on the first Wednesday of every month. Romeo & Giulietta is mailed to members, prospective members, and all nationally affiliated Alfa Romeo Owner's Club chapters once each month, 7-10 days prior to the AROCSD General Meeting. Total mailing (including advertisers) averages approximately 175 copies per month. For information regarding advertising in Romeo & Giulietta, please contact: Lance Dong (760) 798-1652 or Hillary Galkin-Griffith (760) 787-0301.



European Automotive Consultants

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www.arocsd.org



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Poway**

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Jun 27 Dana Point Concours d'Elegance, Dana Point, CA

Alfa Romeo



Address Correction Requested

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